



Join Verdical Group in Supporting AAPI Environmental Justice Campaigns

Verdical · (noun): An upward trend in positive environmental impact. Recently celebrating their 10th year in business, **Verdical Group** has always prioritized accountability through certifications like B Corp and 1% for the Planet. Both certifications are essential to their mission and core values: *environmentalism, fun, inspiration, adventure, and continuous learning.*

One initiative that **Verdical Group** has been striving to impact is environmental + racial justice by promoting the work of intersectional environmental partners such as **Asian Pacific Environmental Network** (APEN). APEN has been working since 1993 to ensure all people have a clean and healthy environment. APEN is hyper-focused on standing up to big polluters, sourcing renewable energy in poor and working-class communities, fighting for safe and affordable housing, building more resilient communities, and mobilizing the power of Asian voters.

In 2022, **Verdical Group** led a donation campaign to introduce the green building community to APEN, which they plan to launch again this May in celebration of Asian Pacific American Heritage month. Let's work together to make our communities more sustainable, healthier, more resilient, and safer places to live, work, play, and thrive!
